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BETWEEN THE WAVES CONFERENCE AND FESTIVAL RETURNS IN 2018
Musician's Conference and Festival Returns to Madison

February 13, 2018: MADISON, WI - Between the Waves Conference and Festival is the midwest's premier event for musicians, featuring engaging conference sessions on all facets of music and the music business presented by knowledgeable, experienced industry professionals and festival performances by the area's top acts offering a vibrant testament to the world-class musical talent in the area throughout a range of genres.

Building on last year's successful inaugural event, the Between The Waves Conference and Festival will return again this June with conference sessions at UW-Madison's Gordon Event Center June 14-17 and festival performances at Bos Meadery, Brink Lounge, and High Noon Saloon June 14-16.

Between The Waves Conference and Festival's mission is to provide musicians the knowledge to pursue, the expertise to implement, and the tools to guide their journey toward earning a living making music, and to have a good time doing it. Conference activities and festival performances are also natural opportunities for musicians to build community and network with other musicians and a variety of music professionals.

As planning for the 2018 event continues, BTW's all-volunteer staff are focused on once again showcasing Madison's world-class musical talent throughout a range of genres and programming this year's conference with even more relevant, real-world educational content for our region's independent musicians. A sampling of this year's conference presenters includes:

- **Bill Mayne** - General Manager of Warner Nashville and Chair of the Academy of Country Music
- **Butch Vig** - producer, mixer, composer, and multi-instrumentalist; member of the double-platinum band Garbage, and producer of seminal grunge recordings such as Nirvana's Nevermind
- **Nancy Moran** - artist, touring singer/songwriter, and artist development coach

BTW 2017 conference session attendees praised the practical knowledge and actionable takeaways presented by a variety of experienced industry professionals from our area and from around the country, and cited an insightful and entertaining songwriting Q&A held with the Avett Brothers as a highlight of last year's event. BTW 2017 festival audiences turned out to witness

more than fifty of Madison's top acts entertain as part of varied bills and curated Hip-Hop, Metal, Singer-Songwriter, and Youth showcases.

"We are thrilled with the instructor lineup so far" says BTW Founder and Broadjam CEO Roy Elkins. "These are some of the most influential people in the music industry and we are very fortunate they are coming to Madison to share their knowledge with us."

For full information on the 2018 Between The Waves Madison Music Festival & Conference and additional updates as they become available, visit the event's website at [URL](#) or contact press liaison Amber Swenor to put your name on the press list.